



Dr. Nataliia Steblyna
photo: Heide Fest

TOPIC: Europe as Russian grey zone: the EU in Kremlin's propaganda during the peace talks

SPEAKER: Dr. Nataliia Steblyna, Professor at the Vasyl Stus Donetsk National University (Vinnytsia, Ukraine), media analyst at the Pylyp Orlyk Institute for Democracy

MODERATOR: Olena Churanova, fact-checker and editor at StopFake.org, senior lecturer at National University of Kyiv-Mohyla Academy

DATE: 19 March 2026, Thursday

TIME: 18:00–19:30 (Berlin Time)

This lecture will be held in English.

Registration is open until March 18, 2026 at: berlin@ukrainet.eu

The event will be held on the Zoom platform. During the discussion, you can also use the chat option, or formulate your questions in advance and send them to the following email address: berlin@ukrainet.eu. Please note that the presentation will be video-recorded, so we recommend keeping your microphones and cameras off during the lecture.

Dear ladies and gentlemen! Dear colleagues! Dear friends!

The German-Ukrainian Academic Society and the Embassy of Ukraine in the Federal Republic of Germany invite you to attend the lecture series "Science First Hand" on "**Europe as Russian grey zone: the EU in Kremlin's propaganda during the peace talks**" by **Dr. Nataliia Steblyna**, Professor at Vasyl Stus Donetsk National University (Vinnytsia, Ukraine), media analyst at Pylyp Orlyk Institute for Democracy.

Report summary:

Since Vladimir Putin came to power, Russia has spent decades disparaging Europe as 'degraded and rotten'. And now, following the Alaska meeting at which criticism of Europe came from the US President Donald Trump himself, the Kremlin has another opportunity to promote its agenda and introduce other ideas. During the 2025 peace talks, propagandists wrote about a new 'Yalta', in which Trump and Putin would decide Europe's fate. What tactics are used in this propaganda strategy to persuade Europeans that they are weak and should accept Russia as their master? This lecture will analyze recent Russian propaganda messages and discuss their influence.

SPEAKER: Dr. Nataliia Steblyna is a Ukrainian media researcher at Vasyl Stus Donetsk National University. She is the acting head of Journalism and Social Communications Department and the guarantor of the educational program "Political Journalism". Her research interests are transformation of news in the digital times, modern political communication and computer assisted analysis of media texts. As a media analyst she cooperates with Pylyp Orlyk Institute for Democracy and several Ukrainian media, covering

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the problems of Ukrainian regional media during the full-scale invasion, Russian propaganda and disinformation campaigns, journalism education etc.

(<https://www.europa-uni.de/de/universitaet/kommunikation/newsportal/2025/20250320-gastprofessorin-kiu-nataliia-steblyna/index.html>)

The organizers of the event:

- German-Ukrainian Academic Society
- Embassy of Ukraine in the Federal Republic of Germany

Information about the event:

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